



Sponsorship Opportunity

Background about the Center for Leadership

The Center for Leadership is a nationally-recognized, six-month leadership development program for mid-career real estate professionals in Washington State and Oregon. The program is now in its fifth year, with more than one hundred local leaders in the alumni network.

The cohort of approximately 30 participants applies lessons taught by recognized experts in leadership and learn from national luminaries who have forged a path in real estate and the built environment.

Why support the Center for Leadership?

By sponsoring the Center for Leadership, your company is supporting a transformational program—both for individuals—and for the Northwest real estate community. Past graduates of the Center for Leadership have achieved senior leadership roles within their firms, started businesses, and pivoted their careers in new directions. The unique combination of high-quality content, access to industry leaders, and peer connections gives participants new perspectives on the region's most pressing issues—and the tools to solve them.

100% of your contribution supports the 2019 Center for Leadership. Your sponsorship helps fund scholarships to individuals who need assistance with their tuition costs, and provides course materials and a selection of books for each participant. We are proud to bring together a diverse mix of participants from across the real estate industry, including individuals from the public and non-profit sectors.

Benefits

- Logo recognition on ULI website
- Logo recognition in email marketing campaigns (exposure to more than 5,000 CRE industry professionals)
- Two (2) complimentary registrations to the graduation luncheon at the final session (June 6, 2019)
- Two (2) complimentary registrations to a ULI Northwest program of your choice (January – June 2019)

Sponsorship Level

\$1,500

2019 Program Schedule

Session 1: January 31 – February 1 (Overnight at IslandWood on Bainbridge Island)

ULI Leadership: Vision for a Thriving Region

Session 2: February 28

Urban/Rural Divide: Solving the Land Use Puzzle

Session 3 – March 28

Show Me the Money: Real Deals and Competitive Realities

Session 4 – April 25

Intersections: Policy, Place, and People

Session 5 – May 16

Navigating Change: Resilience in the Age of Disruption

Session 6 – June 6

Inspiring Action: Creating Impact and Igniting Change

To become a 2019 Center for Leadership program sponsor, please email northwest@uli.org. For additional information about the program, visit: <https://northwest.uli.org/uli-in-action/center-for-sustainable-leadership/>